

BEST PRACTICES FOR ACHIEVEMENT OF ACADEMIC EXCELLENCE

Best Practices followed by the Institute are:

1. Fresh Intake - Detailed scrutiny

The new application forms for written admission test for admission is scrutinized by a Board of members convened by the Institute. On completion of scrutiny of application forms, the admit cards are permitted to be downloaded by the candidates. The Merit list is displayed in the College Website. The procedure is followed as per the SOP. With the introduction of online admission test it is certainly going to enhance transparency.

2. Set Induction/ Orientation programme for freshers (two weeks)

The selected candidates on arrival for admission are processed to be Industry expertise from hospitality segments to conduct the induction orientation prog.

3. Internship Pan India/Overseas

(i) Internship is an integral part of the University curriculum (Bangalore University) and require to be given adequate attention to ensure that the students learn and hone the finer aspects of hotel management studies.

(ii) The students are assigned to carry out various responsibilities and assignments to be accomplished during the course of their training that would provide impetus to understand the pros and cons of managerial traits.

(iii) Students who processed overseas will definitely have the advantage of quality exposure and can experience cross cultural environment

4. Placements

(i) Detailed preparation from II year onwards

The Institution prepares its students from I year onwards.

(ii) Interaction with identified top brand hoteliers

The city has top Brand hoteliers and hence the students get a wider reach.

(iii) Preparation period

- a) Back to Basics
- b) Acquaintance to Trending Events
- c) Honing skills
- d) Mock Interviews by Experts Panel, Alumni Panel
- e) Leadership Skills
- f) Group Discussion
- g) Handling Group Tasks
- h) Analytical & Critical Thinking, Assessments and Recommendations to given problem

(iv) Measures to improve placement

- Feedback obtained from the industry/segments are incorporated for further course.
- Increase visibility of the Institution to the Industry
- Showcasing of Institute at various Fest within the city/ region
- Participation at National/ International Events
- Honing skills
- Explore allied industries such as Wineries, Airlines, Cruise lines and so on
- Start placement trg in 2nd yr itself to help weak Students
- Inculcate professionalism from 1st yr onwards by strictly adhering to rules and regulations
- Organize adequate and relevant Mock Interviews

(v) Corporate etiquette

Personality development pgmes are conducted to know the basic etiquette/ communication language, case studies and industry interface.

(vi) Interviews

The Hotel segments conduct the interview on the date (Brand introduction, Skill Test, group discussion, Personal interview, Psychometric Test, General Manager Interview and Placements).

(vii) Dossier

The students' profile is created as dossier with their positive and academic outcomes.

5. Alumni Interaction

The alumni are invited for inputs on hotel industry:

- Alumni Database of the Institution
- Placement Cell interaction with Alumni for support and referrals
- Alumni with 3rd & 4th Yr Students interaction to resolve individual grey areas
- Inputs on Contemporary trends
- Introduction of New Avenues

Academics

1. Quantifiable Targets

The Institute strives to position itself as one of the premier Hotel Management Institutions in the Country for providing quality hospitality management education through

- 70% of students to pass with FCD and no student below 60%
- Maintain University ranks top 1 to 5
- 50% and above students to qualify for Management Training Pgme
- 12 to 18 months orientation placed as Assistant Manager with Scale pay + Fringe benefits
- Conduct of short-term certificate courses
- Student team presentations on new trends, Other developments in hospitality (As done for Tourism week)
- Internal Competitions in Core departments like Culinary Arts, Food & Beverage Services, Frontline management and Accommodation Management
- Conduct Academic Advisory Council Meet
- Industry Expertise
- Invite Academia from WGSMA Manipal, IHM Aurangabad, IHM Institutions (NCHMCT), Tour travel/Placement Agency & Entrepreneurs
- New stream will be effective from 2020, is in progress

2. Faculty Empowerment.

- Faculty participation/interaction in academic activities in the city/outstations
- Conduct of events on campus at National Level and regional level
- Access to maximum Faculty Development Programmes -online/ on site
- Faculty Awareness program through industrial visit/seminar/ discussion at external location
- Pedagogy improvement workshop during semester break in industry in exotic campuses
- Research Papers and presentations to National/International journals
- Conduct of workshop/seminar/panel discussion on Campus with active participation of students

3. Human Resource Management

- Due diligence prior to selection
- Due regard to the management of the staff

4. Social and emotional quotients

Vetting of requirement address EQ and Spiritual Quotient Of the students by:

- Employing suitable counsellors and yoga teachers who educate the students of the latest practices in vogue
- Propose budgeted plans and approved at the IMC
- Carryout market survey of latest trends to be incorporated in the trg curriculum

5. Infrastructure and Facilities

- State-of-the-Art
- Adequate to the environment